ROBERTO GAONA

Front-End Developer

CONTACT

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- (562) 440-3181 🤳
 - Downey, CA ♀
- SoCalWebby.com 😒

linkedin.com/in/RobertoGaonaJr in

A senior front-end developer with over 20 years of experience, specializing in web application development, Agile, Scrum, and UX design. A strong history of working with a diverse development and UI team and worked in over 300 front-end projects for enterprise application. Adept at driving innovation to deliver a world-class user experience. I enjoy working with various departments and my creativity allows me to draw up solutions that meets and exceeds business requirements.

I'm a developer/designer from Southern California, with a strong focus in front end development.

SKILLS

Languages HTML CSS Javascript PHP MySQL JSON AJAX Frameworks & Libraries Angular Bootstrap

> jQuery NG Zorro Angular Material Prime NG Node.js

Applications & Other Applicable Skills Visual Studio Figma

> Adobe Creative Suite SEO Expert

EDUCATION

B.S. Multimedia Technology Mt. Sierra College 1998-2001

> Computer Science University of Pheonix 2008-2009

WORK EXPERIENCE

CAREER OBJECTIVE

Sr. Software Engineer Quotit (an Allstate company) March 2009 - October 2023 / Remote Designed and developed numerous front-end UI's for client-side applications aswell-as backend admin applications. Lead the organization and redesign of the client-side application for Allstate • Health Solutions. Worked with Product and Dev Teams to code various UI's for small group health using Angular, NG Zorro and proposed solutions for 508 compliance. Worked with UI Team to develop the company's 1st UI Style Guide. Maintained various marketing initiatives for corporate website, customer centric advertisements and various customer automated emails. Created the company's 1st Global Icon Library (GIL) for mass integration throughout the entire application ecosystem using HTML, SVG, XML, & CSS. Webmaster/Graphic Designer

ICE Entertainment (Sutra Lounge) December 2008 – January 2009

- Used WordPress and PHP to develop the Lividup.com website.
- Created new website designs for ICE, Sutra and Kelly Holdings.
- Designed marketing material for events and promotions as needed.

Marketing/Graphic Director

Republic Lagun Machine Tool Co. July 2008 – September 2008

- Responsible for maintaining advertisements within current magazines and weekly updates for mass email distribution.
- Created and maintained websites Lagun.com and RpublicLagunCNC.com.

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WORK EXPERIENCE

Marketing/Graphic Director (continued) Republic Lagun Machine Tool Co. July 2008 – September 2008

- I took photos of machines and products as requested by employees and updated the price lists as needed.
- Created metal plates and signs for various machines and designed brochures for various machine series.

Account Manager

MaLabs Corporation February 2006 – May 2008

- Build an account quota starting at \$10,000 per month to \$450,000.00 per month in product sales.
- Participated in MIS (managing information systems) and telecommunications whenever requested by the branch manager.
- Geographically, sales were mostly South America but also maintained accounts in North America and Barbados.

Web & Graphics Manager

MGE Company

February 2002 – April 2005

- Manage a team of six (designers, marketers & programmers).
- Design and develop custom high end computer products.
- Travel with company owner to computer conference shows in various countries.
- Assisted in overcoming engineering / development obstacles when needed.
- Designed 90% of product packaging, magazine ads, banners, product catalogs and other marketing materials.
- Designed and developed the company's 1st website.
- Lead the team to develop the company's first backend admin portal for logistics and RMA management.

OTHER EXPERIENCES

Freelance & Personal Hobby Projects

SoCalWebby.com

- Designed & developed an SEO website for EliteSafe.net.
- Created logo for BarbadosWeather.org
- Designed and developed BullishDips.com website and application.
- Formally owned and operated Sintek a power supply company.
- Designed and developed numerous websites and online forms for various insurance brokers.